2027 Exhibitor Information

THE *Palmetto*

SENIOR SHOW

Goodman Building - SC State Fairgrounds
Columbia, South Carolina

Thursday, February 11, 2027

9:00 am to 1:00 pm

Over 30 Years of Great Senior Shows!

Date & Time

Thursday, February 11, 2027, 9 a.m. to 1 p.m.

Be sure to periodically visit the website:

PalmettoSeniorShow.org

Location

Goodman Building
South Carolina State Fairgrounds
Rosewood Drive, Columbia, SC

Purpose

The purpose of the Palmetto Senior Show, LLC is to provide businesses and organizations the opportunity to meet senior consumers and show them products and services in a quality-of-life event.

2027 Features

The Palmetto Senior Show is an annual event to which many older adults look forward. The Stage Emcee will be Five-time Emmy Award winning TV Personality Tim Miller. Local celebrities will greet attendees, and live musical entertainment will be provided.

Target Audience

The senior adult market is one of the fastest growing market segments in this country. Local businesses and organizations cannot afford to not attract this section of a growing market. This rapidly growing population segment is receptive to products and services shown by our exhibitors.

Promotion

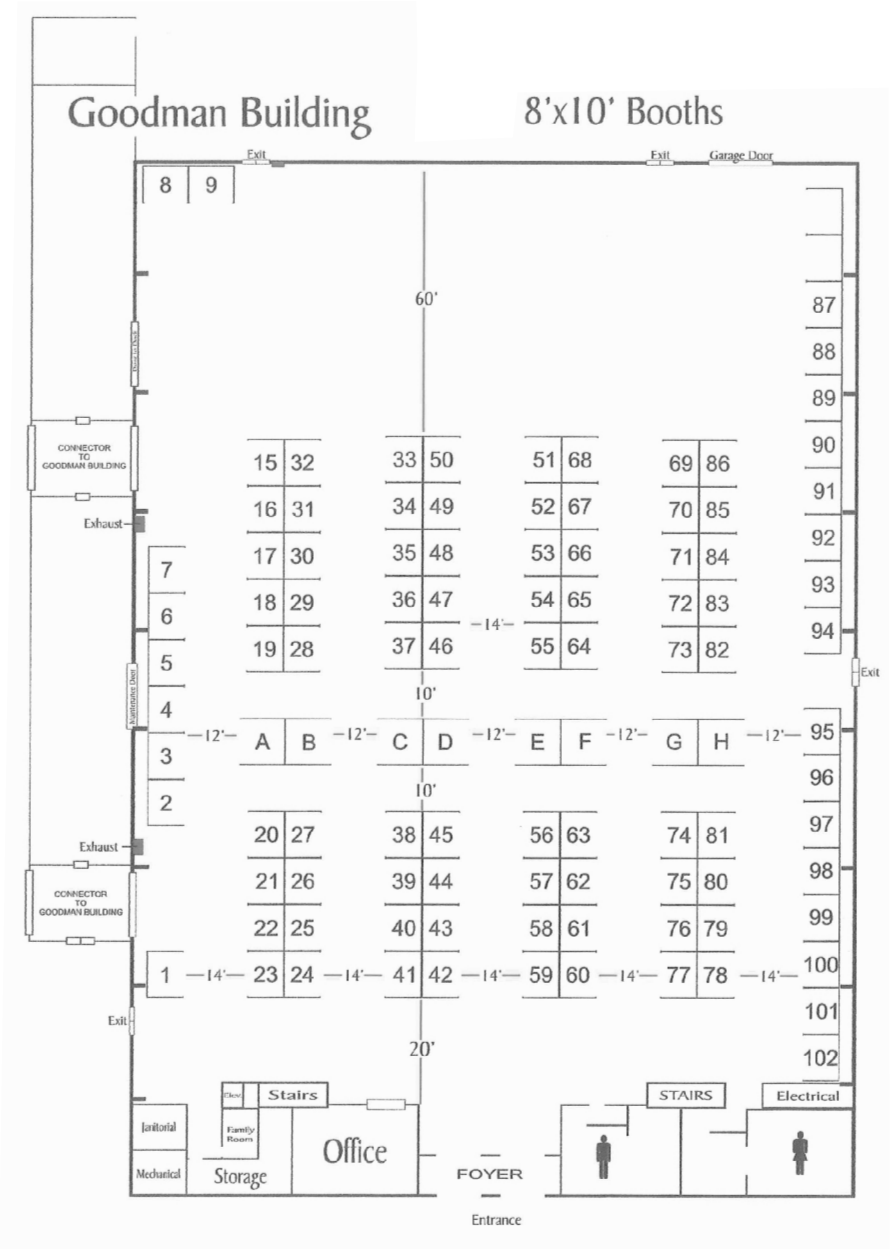
The Palmetto Senior Show, LLC will be promoted through channels including, but not limited to, social media, direct mail, print, television, and radio advertising. Ads will be placed in the primary local newspapers. Advertising will also be done through sponsorships, churches, local businesses, and organizations.

Sponsorship Opportunities

Limited sponsorship opportunities are available for the Palmetto Senior Show.
Contact Steve Rabon at 803-238-6220 or 803-796-2304 for more information and details.

Goodman Building

The diagram below shows the tentative layout for the Goodman Building.
(Subject to change without notice at any time.)



RULES AND REGULATIONS

BOOTH DESCRIPTION

Booths are 8' x 10' and include a backdrop drapery (8' high), divider curtains (3' high) hung on aluminum rails, one draped table, and two chairs. Please write the specific wording for your company's identification sign (4.25" x 11") on the Application to Exhibit. Information on additional tables, chairs, and booth carpeting may be obtained. Contact Paper Pro Inc. at 803-796-2304 for signs and banners, promotional products and giveaway items. It is the exhibitor's responsibility to make arrangements and payments for additional supplies with our specified vendors.

BOOTH COST

Exhibit space is limited to one business or organization per booth. In cases where the business has more than one division, services line or location, this business will use the official name of the parent organization. Exhibitors may not sublet or share any part of the exhibit space. The booth rental fee is $450 per booth for a 8'x10' area. Booths are reserved on a first-come, first-served basis.

REGISTRATION DEADLINE / PAYMENT SCHEDULE

The full payment amount should be remitted with your completed and signed Application to Exhibit form. Checks should be made payable to Palmetto Senior Show, LLC. Payment can also be made by credit card for an additional fee.

RESERVATION DEADLINE

All space reservation requests must be received with completed application no later than January 15, 2027. Any later requests should be made to Steve Rabon at (803) 796-2304.

EXHIBITOR CANCELLATION DEADLINE

A refund not to exceed 50% of all monies paid will be given if the cancellation for reserved space is received in writing and postmarked by December 15. No refunds for cancellation will be given after December 31, 2026.

SPACE ASSIGNMENT

Space assignments are made on a first-come, first-served basis. Management reserves the right to make space, location and floor plan changes which will benefit the show.

DOOR PRIZES

Exhibitors are not required to furnish a door prize. A limited number of drawings will be awarded from the stage throughout the show to help vendors see the maximum number of attendees.

PRIZES AT EXHIBITORS BOOTHS

Exhibitors who want to give away prizes from their booths must devise a way for participants to register at their booths, notify the winners and get the prizes to them. These prizes cannot be announced over the PA system and cannot be awarded from the stage. Contact Steve Rabon at 803-796-2304, in advance, to become a premium sponsor and the opportunity to award prizes from the main stage.

EXHIBITOR MOVE-IN DAY

Exhibitors should set up their booths on Wed., February 10, 2027. Exhibitors will have access to the building from 9 a.m. to 5 p.m. When available, a limited number of carts can assist exhibitors for move-in on Wednesday only. All exhibits must be completed no later than 5 p.m. that day unless arranged prior to move-in day. The large roll-up door on the Goodman Building will be open on move-in day ONLY. It will be closed during the show on Thursday, February 11, 2027 and will not be reopened until the conclusion.

PARKING / PARKING PASSES

Exhibitors will enter through Gate 1 or the Rocket Gate on setup day, Wednesday, February 10th, AND show day, Thursday, February 11th. Parking passes are NOT required on EITHER day as parking is free for attendees and exhibitors.

SHOW DAY

The show will be open to the public from 9 a.m. until 1 p.m. on Thursday, February 11, 2027. Exhibitors and their representatives will be allowed onto the exhibit floor at 8:00 a.m. that day; all exhibitors must be at their booth and ready for the show to begin by 8:45 a.m.

FOOD

Each exhibitor is required to furnish their own food and/or drink for breakfast and lunch on move-in day and on show day. Food vendors will be on site with items for purchase. Any food given away from exhibitor booths must be pre-packaged and cleared in advance with management.

ELECTRIC POWER

Electrical outlets are not part of booth rental(s). All electrical connections must be ordered on the exhibitor's Application to Exhibit. There is a $50 surcharge per booth for a 110 volt connection, which is regular household current. More extensive electrical needs may be arranged for additional fees by contacting Steve Rabon at 803-796-2304. Exhibitors must supply their own extension cords and/or multiple outlets.

SALES BY EXHIBITORS

On-site sales by exhibitors of their products and services are allowed subject to South Carolina tax laws. A retail sales license from the South Carolina Department of Revenue must be displayed in the booth. In addition, any exhibitor who is not located in the city of Columbia will be required to purchase a special events license. This license requirement applies only if the exhibitor will be selling items from their booth. Information on purchasing a special events license may be obtained by calling 803-545-3345.

EXHIBITOR MOVE-OUT

Exhibitors may not dismantle their displays until 1 p.m. on Thursday, February 11, 2027. All exhibits must be dismantled and removed from the building by 5 p.m. of the same day. Any material left in the exhibit area belonging to the exhibitor after 5 p.m. will be removed by management at the exhibitor's expense.

LIABILITY

Neither the South Carolina State Fair nor Palmetto Senior Show, LLC will be liable for any loss or damage to the property of exhibitors or injury or sickness to their employees due to fire, theft, disease exposure, accident(s), or any cause whatsoever that may arise from use and occupancy of provided space or building. The exhibitor agrees to indemnify and hold harmless the SC State Fair and Palmetto Senior Show, LLC and their employees and representatives against any and all liability arising from any and all damage to property or personal injury, sickness, or loss caused by the exhibitor, its agents, representatives, employees or any other such persons.

SPECIAL RESTRICTIONS

The following special restrictions apply in addition to those listed above:

A. Exhibitors must confine their activities to the space for which they have contracted, keeping the aisles clear. Exhibitors are encouraged to distribute samples, catalogs, pamphlets, souvenirs, etc., but may do so only from within their own booths.

B. Exhibitors are prohibited from using amplifying equipment of any nature without prior permission from the sponsors. If permission is granted, the use of such equipment must not interfere with adjacent exhibits or other activities.

C. Exhibitors may not sublet their space or any part thereof. Exhibitors may not permit personnel of a non-exhibiting company to use their booth to conduct activities or display.

D. Exhibitors shall conduct themselves in a matter which at all times reflects decency and good taste.

E. Booths must be staffed at all times during show hours (unless approved prior to show).

F. Alcoholic beverages and narcotics are not allowed on the property. Smoking is prohibited inside the facility.

G. Management reserves the right to reject a proposed exhibit as not being in keeping with the purpose and character of the exposition. If the proposed exhibit is rejected, all monies paid thereto shall be returned to the exhibitor.

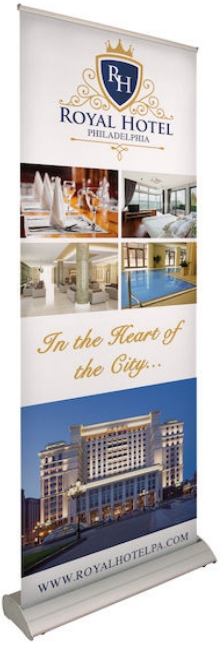
H. No refunds will be given should the show be cancelled due to inclement weather or any other situation deemed out of the management's control.

I. No animals/pets are allowed in the facility unless designated as service animal(s).

J. All matters and questions not covered by these rules and regulations are subject to the decision of the management. For more information, please contact Steve Rabon at 803-238-6220 or 803-796-2304.

Great Deals on Custom-Printed

Booth Displays & Giveaway Items





Retractables - Displays
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Table Coverings



Pens - Koozies
Cups - Keychains
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Paper Pro INC.

803•796•2304 803•794•8432

PaperProInc.com

2027 *Application to Exhibit* 2027

Palmetto Senior Show, LLC • Thursday, February 11, 2027

Exhibitor's Fee = $450 per 8'x10' booth (reserved on a first-come, first-served basis)
Full payment must accompany this application (check or credit card)
Checks should be made payable to Palmetto Senior Show, LLC

MAIL APPLICATION AND CHECK TO: *or* EMAIL APPLICATION TO:

Palmetto Senior Show, LLC
% Paper Pro Inc.
1039 Meeting Street
West Columbia, SC 29169

steve@paperproinc.com
jenny@paperproinc.com
(Call with credit card info if emailing)

(please print CLEARLY)

Company Name _____

Contact Person _____

Mailing Address _____

City, State, Zip _____

Business Phone _____ Cell Phone _____

E-Mail Address _____

Description of Business _____

1. Number of 8'x10' booths you wish to reserve____Is there a preferred booth location? _____
(Every attempt will be made to position vendor as close as possible to the preferred location.)

2. Will you need electrical connections in your booth? YES☐ NO☐
($50 fee for a 110 volt connection. Exhibitors MUST supply their own extension cords / multiple outlets.)

3. Enter the appropriate totals:

$ _____ Booth Rental (8'x10' space, 1 draped table, 2 chairs) ($450 per booth)
\+ _____ Electricity Surcharge ($50 for 110 volt connection)
\+ _____ $20.00 (if applicable) Payment by Credit Card via phone or at Paper Pro
= $ _____ Total Amount Due by with application
= $ _____ Total Amount Due after December 30, 2026 (Add $50.00 late fee)

4. An identification sign will be provided for your booth. Please specify, IF different from the company name registered above: _____

5. Please read and sign: I am authorized to execute this contract on behalf of the entity listed below. I have read the "Rules and Regulations" for exhibiting and will adhere to them.

Signature _____ Title _____

Company/Organization_____ Date_____

See Y'all at the Show!

THE *Palmetto*
SENIOR SHOW

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West Columbia, SC 29169

803.238.6220 PalmettoSeniorShow.org 803.796.2304